

TECHNICAL PROFICIENCIES

Over 15 years experience of graphic design for web/print, eLearning and video with in-depth knowledge in related application software and technologies (Adobe Creative Cloud and Microsoft Office). Familiar with HTML and CSS.

EDUCATION

Indiana University - Indiana: Master of Science in New Media

Purdue University - Indiana: Bachelor of Science in Computer Graphics

Purdue University - Indiana: Associate of Science in Technical Drafting

WORK EXPERIENCE

Multimedia Developer: 1/14 - present

Responsible for assisting with the development of eLearning and instructor-led training course materials including graphics, video animations, and audio using Adobe products. Create UI, UX and program courses' interactive features, including course navigation and learning activities using Articulate Storyline & RISE 360.

Senior Graphic/Web Designer at ITT Technical Institute: 4/11 - 1/14

- Design & develop creative materials (web & print) for internal & external communications
- Produce & implement graphic and web templates to support other departments
- Consult and coordinate with internal departments & vendors to deliver desired outcomes
- Plan logo concepts & executions; develop marketing communications (brochures, posters, billboards, presentations)
- Provide support for special events by creating all collateral material (logos, email marketing, PowerPoint presentations, web app user interfaces for mobile devices)

Lead Designer at The Sanders Group: 1/03 - 1/11

- Manage client projects from concept to completion
- Responsible for complete brand development including all web, print and marketing materials
- Work with clients, directors, writers, producers & programmers to develop projects
- Work with sales/marketing account executives to build email marketing & social networking sites
- Design interfaces and video graphics for presentation, promotion, and training initiatives

Web Designer/Developer at Indiana University School of Medicine: 8/01 - 1/03

- Plan logo concepts & identity; develop marketing communications
- Trouble shooting web/print technical issues
- Develop/maintain web sites and web templates for educators and administrators
- Web production assistant for Sound Medicine, a statewide weekly public radio show

Consulting Analyst at Theoris Inc: 5/00 - 1/01

- Lead designer of Web Solutions Department, gave input and feedback to other designers
- Proactively identified, communicated, and solved potential web design problems
- Responsibilities included pre-proposal project assessment, client interaction to ascertain project scope and details, and production work including graphics, HTML. Post-project maintenance provided if necessary
- Collaboration with web developers, database architects & application development team to develop web projects

Web Designer & Developer at Virtual Financial Services (VFI): 2/99 - 5/00

- Design, develop, and update online banking Web sites
- Build web templates, work daily with clients and web developing team to ensure project deadline and quality assurance. Worked with other departments to implement changes/add features as requested